

Privacy Policy

Updated: August 1, 2014

ChrisWeiler.com is operated by and a subsidiary of Devil In Gym Shoes Inc. This Privacy Policy covers use of information collected by ChrisWeiler.com.

We are committed to providing an educational and safe website for people of all ages. We are dedicated to safeguarding any personal information collected on the ChrisWeiler.com website. We ensure that our privacy policy and our information practices adhere to the United States Children's Online Privacy Protection Act (COPPA). To help ensure a rewarding online experience for our members, we provide you with this Privacy Policy that describes the information practices of the ChrisWeiler.com website including how we collect, use and disclose personal information.

1. The Personally Identifiable Information We Collect (PII)

As described in this Privacy Policy, we directly collect from child users during our initial registration process a parent's email address, the child's account name, and the child's password. The types of PII that may be collected at that time include the parent's full name, email address, zip code and telephone number. The ChrisWeiler.com website does not condition a child's participation in an online activity on the child providing more personal information than is reasonably necessary for that activity.

The ChrisWeiler.com website requires child users to provide a parent's valid email address in order to register on the website. We use this information to send the parent a message that can be used to activate the ChrisWeiler.com account, to notify the parent about our privacy practices, to send the parent communications either about the parent's and child's ChrisWeiler.com accounts or about features of our Web site, and for the other purposes described in this Privacy Policy. This email address is correlated with the account user name.

We may also request a user name and email address when a user submits a form through the "Contact Us" portion of the ChrisWeiler.com website so that we may respond to the inquiry. We collect the e-mail address for the sole purpose of responding directly on a one-time basis to a specific inquiry.

Additionally, when visitors come to our site, we may passively collect certain non-personally identifiable computer information, such as the type of computer operating system (Windows or Mac OS), the user's IP Address, the web browser (Firefox, Internet Explorer, Chrome, Bing) being used, the frequency with which guests visit various parts of our sites, and information regarding the Internet service provider, in order to make our sites more interesting and useful to you and for various purposes related to our business. We may collect this non-personally identifiable information through the use of software technologies such as unique identifiers or "cookies." Cookies are small text files that we place in visitors' computer browsers to store their preferences. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Firefox or Internet Explorer) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your Web experience smoother, and some of our services may not function properly.

2. How We Use, Disclose, and Store the Information We Collect

In addition to the purposes described in Section 1, we may actively collect and use email addresses and user names to track usage and to ensure users are following the site's Terms of Use. In addition, we may use an email address and user name to ban a user temporarily or permanently from the ChrisWeiler.com website if that user engages in inappropriate conduct on the site. We may also use email addresses and user names to enable parents to review PII that the children have submitted to the ChrisWeiler.com website and to provide notification regarding the site, such as any future amendments to this Privacy Policy. We also may use information in the aggregate to analyze site usage, as well as to offer products, programs, or services.

We may disclose information where we are required to do so by law, for example, in response to a court order or a subpoena, or where we disclose information to service providers or other group companies who provide support for the operations of our website and who do not use or disclose the information for any other purpose. To the extent permitted by applicable law, we also may disclose PII in response to a law enforcement agencies or other public agency's (including schools or children services) request or if we feel that such disclosure may prevent the instigation of a crime, facilitate an investigation related to public safety or protect the safety of a child using our website, protect the security or integrity of our website, or enable us to take precautions against liability.

If we sell all or part of our business or make a sale or transfer of our assets or are otherwise involved in a merger or business transfer, we may transfer PII to a third party as part of that transaction, to the extent permitted by applicable law.

3. Collection of Information for Third-Party Sites and Sponsors

We do not allow third-party companies to solicit or advertise to our users. Our intention is to keep ChrisWeiler.com free from any of this sort of direct advertising.

4. **Security**

The security of your personal information is important to us. We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

Access to Information, and Objection to Information Collection and Retention

Please contact us as provided in Section 5 if you would like to access the PII that we have collected online from you or your child, correct factual errors in such information, request to have this information deleted, or request that we no longer collect or maintain such information.

Please be sure to include your email address and a telephone number where we can reach you. To protect you and your child's privacy and security, we will take reasonable steps to help verify your identity before granting you access to the personal information that we collect and maintain about you or your child.

5. **Contact Us**

If you have questions or wish to send us comments about this Privacy Policy, please send an e-mail with your questions or comments to ask@ChrisWeiler.com

6. **A Final Note to Parents**

The Internet offers a world of opportunity for children. Your guidance and involvement are essential to help ensure that children have a safe and rewarding online experience. We encourage you to visit the GetNetWise.org site and look through the "Kids Safety" section together. Your efforts to instill responsible information practices will help steer your children to age-appropriate sites and will go a long way toward ensuring that your children have enriching experiences online.

7. **Effective Date**

The privacy policy set out above is effective as of April 26, 2013 and applies to all information previously obtained by ChrisWeiler.com. We reserve the right to change the privacy policy at our sole discretion. ChrisWeiler.com users will be informed of any such change by us posting a new privacy policy on the ChrisWeiler.com website and the effective date of any change of privacy policy will be clearly marked. As required by law, we will not use PII in ways that are materially different from the ones described in this Privacy Policy without also providing notification of such practices and obtaining consent to any such different uses. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page